

COMPOSITION OF LINE

ONLY MEN



After shave comfort

Refreshing gel that soothes the irritations caused by shaving. It helps to reinforce the skin's natural defence system. It contains White Willow, Tepezcohuite, Cucumber and Witch Hazel extracts, Aloe Vera and Panthenol.

ALCOHOL FREE.

Presentation: 5.3 oz. - 150 ml tube



Energy fluid

Light non-greasy, regenerating and moisturizing fluid that recharges the skin with energy. It corrects signs of skin fatigue and expression lines delaying the skin ageing process. It contains White Willow, Beech Tree Buds, Tepezcohuite, Baobab and Burdock extracts, Aloe Vera, Vitamin C and E, Panthenol and Energizing Mineral Complex.

Presentation: 2.6 oz. - 75 ml tube.



Eye contour comfort

Moisturizing Anti- Fatigue eye contour gel cream. It reduces the visible signs of tiredness, prevents dark circles and bags with a draining effect. It reduces expression lines. It contains White Willow, Beech tree buds, Tepezcohuite, Baobab, Cucumber and Witch Hazel extracts, Aloe Vera , Argireline®, Haloxyl®, Caffeine and Organic Silicon Derivative, Vitamin E and Panthenol.

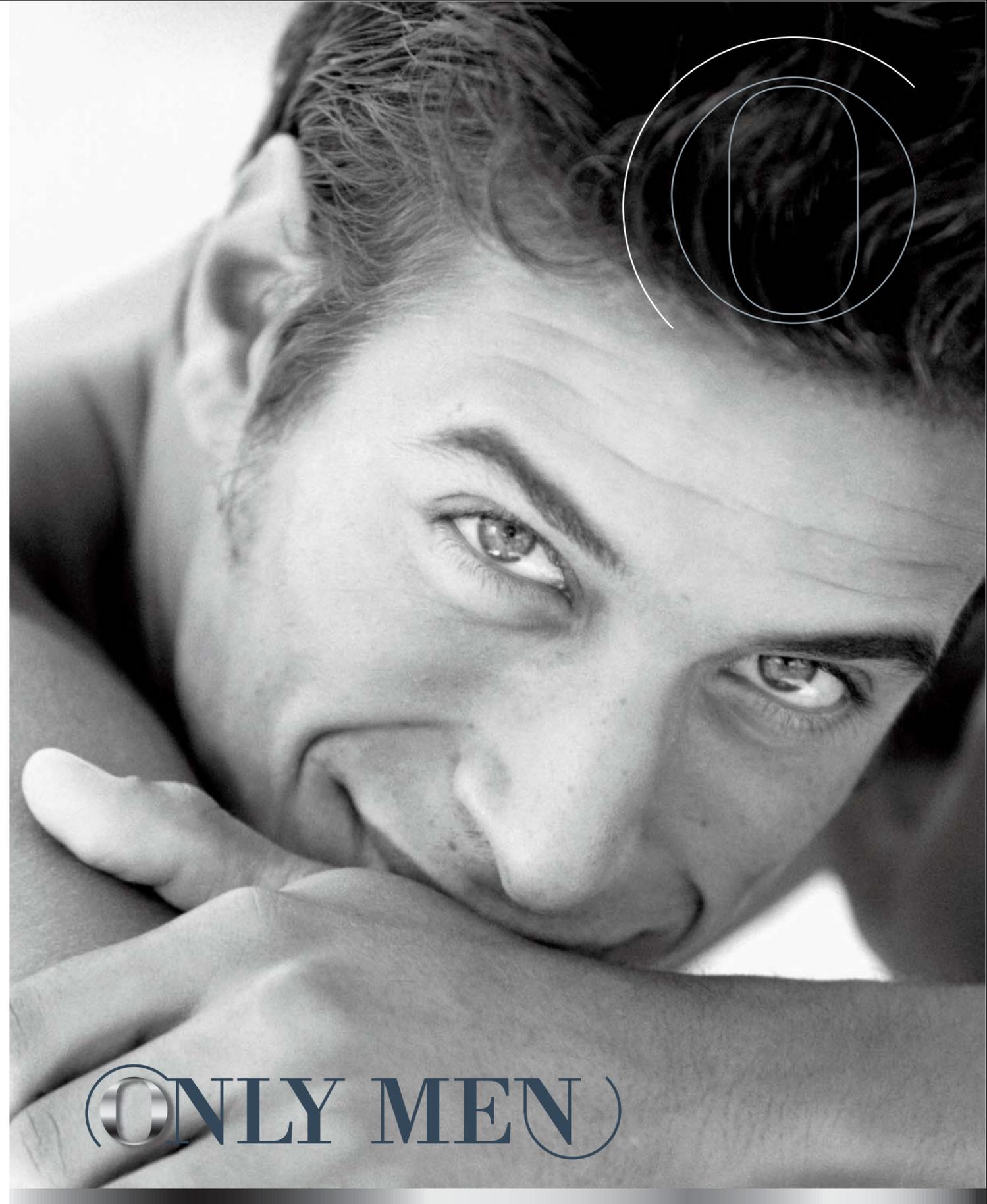
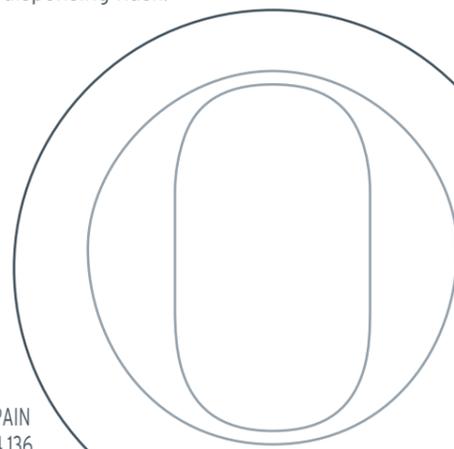
Presentation: 0.5 oz. - 15 ml dispensing flask.



Flash lift-repair

Repairing and firming serum with an immediate lifting action. It corrects the signs of skin ageing, fatigue and cutaneous stress. It provides firmness, elasticity and luminosity. It contains White Willow, Tepezcohuite, Baobab and Witch Hazel extracts, Aloe Vera, Vitamin C and Panthenol.

Presentation: 0.5 U.S. fl.oz. - 15 ml dispensing flask.



ONLY MEN

Man's skin care and comfort
BELNATUR

As a result of his change of mentality, current man gives more and more importance to his physical appearance. Man tries to feel better with himself and with the image he reflects on the rest of people, learning to consider the advantages of having a young, attractive look. This leads us to create a new space in cosmetic **"only for men"**.

Man's skin is about 24% thicker than women's, with higher concentrations of collagen, elastin and water that keep it firm and elastic for more time, but when age-skin signs and flaccidity appear, the process becomes faster and more aggressive than in woman.

The quantity of sebum secreted by man's skin is higher because of hormonal system. That is the reason why man's skin looks like greasier and brighter, especially in the "T zone". Normally man's skin appears dehydrated in the areas damaged by the ordinary shaving. Subjected to aggression by environment pollution and daily stress, skin seems to be tired, aged and lifeless.

The Man's Cosmetic "ONLY MEN" of BELNATUR is based on the power, strength and vital energy provided by trees like Baobab, Beech called "the ever-lasting youth tree", Tepezcohuite called "the skin tree" and White Willow. It suits men perfectly because it is focused on the specific exigencies of man's skin, with fluid and light textures easy to apply. **It provides moisturising, regenerating action, firmness, flexibility, luminosity and comfort, without letting greasy sensation on the skin.**

BELNATUR

ONLY MEN

- White Willow
- Baobab
- Tepezcohuite
- Beech tree buds

Daily skin care

- Reinforces its natural protection system
- Eliminates fatigue and stress signs
- Prevents premature ageing

GIVES ENERGY AND VITALITY

ACTIVE INGREDIENTS

ONLY MEN

TEPEZCOHUIE "The Skin Tree".
Native to Southern Mexico, where the regenerating virtues of its bark was well-known by Mayan civilization. The high concentration in flavonoids guarantees the free radical scavenging activity as well as its inhibiting action upon enzymes responsible for the destruction of proteins of the connective tissue. Besides, the high tannin concentration induces a decrease in the permeability of the skin for the spread of infectious organisms.



WHITE WILLOW EXTRACT
It is rich in polyphenols such as caffeic and coumaric acids. It stimulates natural systems of cellular protection against aggression from the environment (solar irradiations, free radicals...) and premature ageing. White willow extract helps to reduce wrinkled surface and skin fatigability. The skin is once again equilibrated and appears more rested, younger and smoother.



BEECH TREE BUDS EXTRACT
Beech tree is also known as "the ever-lasting youth tree". The buds are real embryos of plant life, and contain highly energetic and varied actives: flavonoids and peptides, such as phytostimulines, characterized by cell metabolism stimulation properties. It has a high regenerating action, improves cutaneous moisturization and smoothes the wrinkles.



BAOBAB
Baobab is a common tree in the whole african continent. Baobab extract is obtained from fruit's pulp that contains mucilages rich in sugars, alpha-hydroxyacids and polyphenols that contribute to emollient effect, moisturizing and a lifting and smoothing immediate effect which gives well-being to skin.



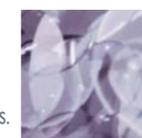
ALOE VERA
It has moisturizing, regenerating, healing and anti-inflammatory properties. It mitigates pain or stinging in reddened or irritated skin, regulates moisture content and improves skin elasticity.



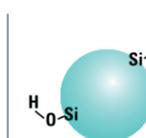
BURDOCK EXTRACT
It has antiseborrheic and antiseptic properties due to its high content in polyphenols.



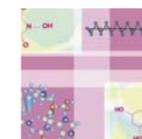
ARGIRELINE®
Non toxic molecule formed by 6 aminoacids (hexapeptide) that provides the benefits of BOTOX (Botulinum toxin) without its disadvantages. It smoothes out wrinkles and expression lines generated by repeated facial movements.



CAFFEINE AND ORGANIC SILICON DERIVATIVE
It encourages the removal of retained fat and liquids. It improves the firmness and suppleness of the skin.



HALOXYL®
Association of Lipopeptides and Flavonoids that encourages the removal of blood origin pigments, which causes the appearance of under eye dark circles and puffiness. It improves skin's firmness and density.



MINERAL ENERGIZING COMPLEX
Thanks to biological engineering, a mineral complex similar to skin, its being achieved, that releases progressively the minerals through all the day. It contains: Magnesium, Iron, Zinc, Copper and Silicon.

VITAMINS:
STABLE VITAMIN C DERIVATIVE
Keeping right levels of Vitamin C is important to help protecting skin against free radical damage. As an antioxidant, it is ideal to prevent skin ageing. It stimulates the synthesis of collagen.



MAGNESIUM
It activates all the energetic processes of the skin and the ATP production. It has anti-inflammatory, anti-allergic and anti-stress properties.

IRON
It aids in proper oxygenation of tissues to maintain basic life functions. Iron prevents fatigue and promotes good skin tone.

ZINC
It avoids the negative action of free radicals. Its shortage decreases the ability of producing new cells. It protects the collagen keeping the firmness of the epidermis. It regulates the excess sebum production.

COPPER
It enhances the formation of collagen and elastin. It is important in the production of melanin by activation of the melanocytes, helping to maintain skin tanning.

SILICON
It plays an important role in the formation of collagen and connective tissues.